

SIERRA MORRIS

MULTIMEDIA
JOURNALIST

CONTACT

(630) 806-5859

SIERRA.D.MORRIS@GMAIL.COM

WWW.SIERRA-MORRIS.SQUARESPACE.COM

SKILLS

- Adobe Creative Suite
- Avid
- Nexus
- Final Cut Pro X,
- iNews
- Interplay
- Nikon D70
- Canon XL
- 1Sony
- XDMarantz

EDUCATION

**BACHELOR OF ARTS,
CONVERGENCE TELEVISION REPORTING**
MISSOURI SCHOOL OF JOURNALISM
2014 - 2018

AWARDS

**MISSOURI SCHOOL OF JOURNALISM
DEAN'S LIST**
GLOBAL JOURNALIST
BEST SOCIAL DESIGN

REFERENCES

BRIAN APPLEGATE
APPLEGATEB@CBSNEWS.COM

MICHELLE MILLER
MILLERMI@CBSNEWS.COM

EXPERIENCE

ANCHOR BROADCAST ASSOCIATE

CBS THIS MORNING: SATURDAY | NEW YORK, NEW YORK
JANUARY 2020 - PRESENT

- Garnered 1.5 Million views on social media for self-produced story "Strange Fruit"
- Pitch compelling stories to executive and senior producers
- Pre-interview potential story subjects
- Field produce shoots on-site and remotely for Michelle Miller
- Write and arrange scripts for pieces
- Collaborate with producers and editors to cut captivating pieces
- Create research packets and craft questions for anchors
- Co-produced 2020 DNC debate watch party in South Carolina

BROADCAST ASSOCIATE

CBS THIS MORNING | NEW YORK, NEW YORK
DECEMBER 2018 - DECEMBER 2019

- Worked with all members of the production team to produce CTM segments "What to Watch" and "Talk of the Table"
- Researched and pitch trending stories to Senior Producers
- Gathered photo and video elements for news packages
- Wrote, edited and scripted readers alongside editors for broadcast.

EDITORIAL INTERN

60 MINUTES | NEW YORK, NEW YORK
AUGUST 2018 - DECEMBER 2018

- Credited on Emmy Nominated, "The Kavanaugh Vote" for finding photos, fact checking and assisting with completion of the piece
- Strategically organized articles from the 60 Minutes Overtime website to create an archival database of previous stories
- Conducted research on a range of topics to assist producers with building a narrative for their pieces
- Sought out and screened footage to determine the digital and editorial usage of the clips
- Fact-checked and made phone calls for stories
- Set up production studio for post-production interviews with correspondents

REPORTER

KOMU 8 NEWS -NBC AFFILIATE | COLUMBIA, MISSOURI
APRIL 2018 - AUGUST 2018

- Reported weekly for dayside and nightside newscast
- Shot, cut and edited videos for packages
- Identified and developed compelling stories for daily shifts, enterprise and investigative packages
- Wrote online stories and scripts for day-turn stories
- Engaged digital media for the web, including photos, videos and links to web stories